



‘Clapping your eyes on  
a pinch of **good spice**’



**SPICES & FOODS**



PREMIUM  
PRODUCT  
from



**PRODUCT  
CATALOGUE**  
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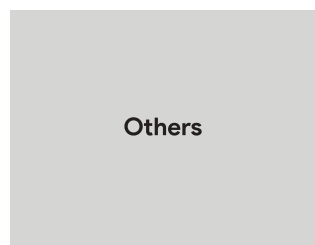
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SPICES & FOODS

# About Us



## JAY SPICES AND FOOD PRODUCTS

'Clapping your eyes on a pinch of good spice' in your morning tea can prep up your day. India in its luscious green is a flourishing land of authentic spices. Used in the sterling masala-chai to the well-publicized Mexican seasoning, Indian spices are used to brew and sizzle the most flavoursome vintage cuisines. Quality Indian spices are key to a culinary artist and finding the most distinguished Indian spice ingredients can be a tricky affair. Jay Masala, native to the spice-laden south-west region of the Indian Peninsula, has evolved as the most sought-after spice exporters in India, and have emerged as the most trusted name in the field of spice exporters. JayMasala is the leading, second-to-none spices manufacturers in India, with an experience that goes beyond 25 years of catering to the requirements of world-class spices for their customers worldwide!

As global leaders in Indian spice production, Jay Masala brings to you a wide array of authentic Indian spices which are storehouses of potent natural metabolic boosters. Our appetizing and fully-flavoured spices are graded and processed with state-of-the-art technologies, packaged with hygienic and globally-accredited standards, and reach your doorstep and kitchen cabinets laden with flavour, quality, and science-backed benefits.

Jay food products that range from rice and wheat products such as 'Puttu', 'Idiyappam', and 'Palappam' (native to Kerala), that serve the local and the international crowd have gained popularity over the years, and are known to empty the local and international store racks in no time. Jay Instant foods like the instant 'puttu' flour, 'instant idly mix', 'instant dosa flour', and so on have a mounting demand each day. In conjunction with Jay spices, masalas, and instant foods, the brand also focusses on providing the best-quality oils by their fully-fledged in-house R&D Team of food and spice experts. The oils include coconut, sesame, groundnut, and mustard. Additionally, the brand has a specialist team crafting the finest oleoresins, spice oils, pickles, chutneys, jams, beverages, pulses, lentils, chips, snacks, and other general products.

Jay Spices and Food Products are known for their authenticity, flavour, and quality, which forms the three key foundation pillars!



# SPICES

The Indian spice box is laden with potent aromatic and pungent-flavoured spices that add colour, taste, and flavour to cuisines. A spice is defined by genuine descriptions as seeds, fruits, roots, barks, or other plant substances used for flavouring food. These spices are of vegetable origin and possess strong aromatic qualities. From the herbaceous black peppercorn, the nutty cumins, and the crackling Jeeras to the sweet-tasting cinnamon and coriander of the parsley origin, Indian cuisines are unimaginable without these spices. With an experience of over close to three decades in spice production from the land known for its vast array of the most sought-after spices, Jay Spices have emerged as the second-to-none spice exporter in India that is popular among the Indians, GCC countries, and others living overseas.





# MASALAS

A quick whizz around a masala box from any Indian kitchen is not just rich aromatic flavours but is loaded with healthy healing properties that were once used in the ancient times to cure diseases to the present digital era in crafting crucial essential oils to oleoresins. Jay Masalas offers the finest and high-quality curry powders by ensuring quality in manufacturing and blending flavours to aromatic retention. Jay Masalas ensure that their masalas are Micro-cool processed and reach their customers in Aroma retention packs. Jay Masalas offer the finest of masalas and curry mixes across the nation and providers export-quality products at the most affordable prices.







## INSTANT FOODS

It is a trend nowadays to go digital everywhere and every time. This digital phase of life accompanies instant products, and instant masalas are no exception. As instant foods have become a part and parcel of Indian livelihood, it is also crucial to ensure that these products possess quality and are offered in their purest form. Jay Instant Foods are prepared and processed using state-of-the-art technologies that keep the quality and benefits intact in their purest and natural form. Amongst the popular instant foods of the brand overseas include Instant Idiyappam, Instant Dosa Mix, Instant Puttu Flour, and the Instant Pongal.





# RICE & WHEAT PRODUCTS

Whole grains have been a staple diet of humans since ages. Known for a multitude of health benefits such as reduction of heart risks, diabetes, and blood pressure when consumed in appropriate quantities and a balanced healthy lifestyle with moderate physical activities, wheat and rice have many other science-backed benefits, as well. These whole grains are derived from the seeds of grass-like plants named cereals and can be rolled, crushed, and cracked to give you different forms of dishes on your supper table. These whole-grain kernels include three parts namely the bran that is the outer shell that is rich in fibre, minerals, and anti-oxidants. The second and the third parts being the endosperm consisting of carbs, and the germ that contributes vitamins, minerals, protein, and plant compounds.

Teaming the benefits of wheat and rice and the safe and nutrient-rich processing and packaging techniques, Jay wheat and rice products are the most craved for food products overseas. All Jay food products are processed and manufactured safely without eliminating any nutrients, proteins, and other minerals from the wholegrains by advanced machinery and second-to-none techniques. Automated packaging and stringent quality tests underwent while maintaining a traditional processing system have made Jay rice and wheat products even more notable and outstanding.





# OILS

Splash, pour, drizzle, or spurt! - Jay oils are popular in India and overseas for the wide array of oils from coconut, sesame, mustard, and groundnut to sunflower and palm oils. Used in kitchen and beauty tables, as well, oils provide a whole lot of benefits for health, taste, and beauty, along with medicinal benefits. Low in saturated fats and rich in minerals, Jay oils are extracted and processed without cancelling any of its natural ingredients using hygienic and automated methods. The benefits of these oils not only stand inside the kitchen but spread over to haircare, improved digestion, beauty, weight control mechanisms, and many more!



## OLEORESINS AND SPICE ESSENTIAL OILS

The flavour and food industry is incomplete without oleoresins and spice oils. Oleoresins that are produced from plant sources such as fruits, roots, seeds, and rhizomes, can be described as a concentrated form of spices and herbs. Examples of popular oleoresins are paprika (fruit), turmeric (rhizome), black pepper (seeds), and ginger (rhizome). These are non-volatile and is used extensively in meat preparations, marinades and gourmet food. Spice essential oils, on the other hand, are plant parts that are steam distilled.

Jay oleoresins and spice essential oils are known for their intact and sealed flavour and aroma in preparing cuisines. From hygienic cleaning and grinding processes, followed by careful extraction using state-of-the-art methods that involve steam distillation processes with appropriate solvents, blended, and packaged perfectly. The Research and Development team housed by Jay products are world-class specialists in maintaining high-quality standards in Spice oil extraction techniques. Jay spices continue to be an interesting trend when it comes to the International market, as well!



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## PICKLES

Want to tantalise your palette with tongue-tickling pickles? Jay pickles are the brand you might want to clap your eyes on! Low in calories and easy on your tummy, the brand focusses on crafting a unique array of pickles like mango, lemon, gooseberry, meat, mixed pickles, and other 'Kerala Achar' varieties as a unique range of frenzy pickles. From picking up selected ingredients, cleaning, and cutting them to blending and crafting, followed by packaging them into cases in international standards and norms, Jay pickles goes a long way in maintaining a great experience of taste for its Indian as well as overseas clientele!





## CHUTNEYS

Made with coconut or onion as a base, Indian side dishes are known for their common factor- chutney! Originated in the Indian continent initially, chutneys can be customised into any ingredients of your choice. Jay Chutneys are a brand popular for its taste that triggers the authentic grandmother-cuisine memories with their readymade provisions and is a great side dish for Indian food. Pair your favourite food, be it rice, chappatis, idlis, dosas, pakoras, puris, or tikkis with Jay chutneys and rejoice your flavourful food today!

## BEVERAGES

Tea is known to be the second-most beverage consumed round-the-globe after pure water. Coffee is yet another favourite beverage of many others. The beverages under the brand name Jay are traded internationally and are most sought-after for its authentic taste, quality, fineness, and purity. Tea, coffee, green tea, and ginger tea are the most popular beverages offered by the brand.

A strong base of the brand Jay in providing high-end export-quality food products and spices and stringent quality checks have earned the brand reputation that any local brands out in the Indian market. The year's tea leaves and coffee beans harvest is handpicked from the finest of estates and comes with the most authentic and aromatic flavours. The ever-popular infusion has extraordinary benefits and sealed health advantages like polyphenols in green tea, caffeine and phenols in coffee are bioactive anti-oxidants that promote weight loss and aid in health improvement. Start your life to active health with the brand's beverages today!



## JAMS

Favourite of the sweet-tooth folks, irrespective of their age, Jams decorate the dining tables round-the-globe! These soluble gelatinous substances with pectin strands from real fruits are sparkling to the eyes as well as the palette. The jams packaged by the brand Jay are renowned to be consistent in quality and processing standards. Jay Jams have a perfect texture and are available in a wide array of fruity flavours such as orange, mango, pineapple, strawberry, mixed fruit, and many other varieties.

# CHIPS AND SNACKS

India is a country where each state and every city boasts about having the best chips and snacks of the land. Unique in taste and culture, Kerala also owns a distinctive array of chips and snacks in a variety of flavours. Kerala is known for organic farming and produces high-quality yield every year of fresh tapiocas, bananas, jackfruits, potatoes, and so on. The snacks and chips in the market by the brand Jay are trusted for its unique taste and blend of ingredients, oils, and flavour. The brand offers banana chips, tapioca chips and sticks, sesame candies, mixtures, rice rolls aka 'Murukku', and many other delicacies.





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# GENERAL PRODUCTS

Other than specific food and beverages, there are other products that are mandatory for food crafting which enriches the taste and flavour of cooking. For instance, jaggery is inevitable in Kerala 'Payasams' and on the other hand, ghee, coconut milk, and black tamarind promote food to taste. Jay food products also range from providing specific to general products like palm jaggery, pappad, synthetic vinegar, asafoetida, curd chilly, lump sugar, and many other varieties of products, and also Payasam mix, Pappads, and other easy-to-prepare products, freshly crafted, and neatly packaged by professional expertise!



## PULSES AND LENTILS

Lentils are seeds that are edible and belong to the legume family. Obtained with or without their outer skins, lentils are a great source of nutritional benefits and are used significantly in the Asian and North African cuisines as a staple food. These lens-shaped seeds with husks possess phytochemicals and antioxidants and promote health. Pulses, on the other hand, are dried legumes and seeds. Being an excellent meat alternative, Jay Lentils and Pulses are renowned in vegetarian suburbs of international markets, as well. For pulses and lentils that require their outer husks intact for maximum nutritional value, the brand makes sure that the proteins and the fibre are packed religiously to consume in their client's daily diet. Pulses and Lentils under the JAY brand are a healthy choice for strict vegetarians, and also for diet-conscious folks!



## KITCHENWARES

Winnowers or 'Murams', mud curry pots or 'Chattykalams', and 'Puttu' makers are not commonly available to buy in international markets. The brand JAY makes it a point to make traditional food maker accessories and pieces of equipment available outside India for cooking great Indian dishes. Traditional utensils to make traditional foods and cuisines are made available by the brand to provide a complete Indian dish cooking experience. Wetgrinders and 'puttukudams' to aluminium and cast iron utensils, JAY offers the finest traditional utensils overseas across the country and overseas!







## VARGHESE MOOLANS GROUP OF COMPANIES

While naming an internationally competitive brand, the VARGHESE MOOLANS GROUP OF COMPANIES stands second-to-none in the line, with world-class products, services, and the use of cutting-edge technology that adhere to global standards. The core competencies of this international brand cover food products, organic farming, retail chain markets, health care, logistics, e-commerce, textiles, power generation, exports, imports, and entertainment verticals. Par excellence, dedication, and quality of products and services in every field of international business have made the Varghese Moolans Group Of Companies create its niche in the global market that has earned the founder-chairman innumerable awards and citations for his contributions to the value chain. The chairman, DR. VARGHESE MOOLAN has bestowed with a doctorate of philosophy in the field of 'marketing management with relevance to food' for his consistent efforts and expertise in Research and Development, as well as marketing strategies in the spices and condiments field of business. The group of companies has crossed over 3 decades of business globally and is paving the way to more countries to cater to a broader category of the ever-changing commodity requirements and the ever-growing human race!



We are proud of the various Corporate Social Responsibility (CSR) activities that we have undertaken over the years under the VARGHESE MOOLAN FOUNDATION, which has been purely funded by the profits from Varghese Moolans Group of Companies. The blessings and prayers of the very many families that have found a reason to smile through VARGHESE MOOLAN FOUNDATION's initiatives has been the driving force behind all our growth which has now reached 35 years. Dr. Varghese Moolan, the soul behind VARGHESE MOOLAN FOUNDATION, believes that every human must contribute a portion of the blessings received to the rest of the humanity and in helping the needy.

'TOUCH A HEART' has stood out by curing tender hearts of more than 200 needy children all around India and bringing a smile to their families' faces and promising them a future which they never believed in. Apart from providing food for the hungry, the 'HOME SWEET HOME' initiative has been instrumental in helping with the basic necessities of a shelter to many a homeless over the years. VARGHESE MOOLAN FOUNDATION, aims to keep bringing smiles and touching the lives of those in need who live around us.





## MOOLANS ENERGY ○

Moolans Energy aims at renewable sources of energy such as wind and sun to green energy. Moolans Energy produces wind energy from the wind turbines located at Theni, Tamil Nadu. Moolans Energy also comprises of a sub-division named Moolans Solar Power for solar power productions and installation services. The group involves an in-house team for finding alternative sources of energy with state-of-the-art research by experts in the field, as well as experiments to figure out better ways to preserve and save nature.

## VARGHESE MOOLAN PICTURES, MOOLANS MEDIA CREATIONS & VIJAY MOOLAN TALKIES ○

VARGHESE MOOLAN GROUP OF COMPANIES are not new to the Entertainment industry either. Moolans Media Creations is Kochi-based and undertakes media projects such as music albums, tv shows, digital advertisements, graphic designs, and so on. Varghese Moolan Pictures that is based in Mumbai and Vijay Moolan Talkies, based in Chennai, venture to produce web series and feature films.

## MOOLANS HABITATS ○

Moolans Habitats, based in Kochi, Kerala, is a one-of-a-kind real estate project established to construct villas, apartment complexes, commercial spaces, shopping complexes, and so on. The real estate project employs the use of sophisticated equipment, state-of-the-art technologies, safety mechanisms, and quality work in all construction projects.

## RETAIL MARKETS & E-COMMERCE ○

The group began its very first supermarket in Angamal in the year 1997 and offered quality products at reasonable prices. Being at the heart of the city, the supermarket thrived with strong customer support. The group then diversified into many more projects and retail markets named Moolans HyperMart, Moolans Lifestyle, Moolans Textiles, Moolans Bazaar, and Moolans Boutique. All the retail market outlets and E-commerce platforms are trusted names with dedicated staff and services striving to cater to customer requirements with high-quality products for the most affordable prices in the city!

## MOOLANS ORGANIC GARDENS ○

Geographically located in Palakkad and Ernakulam districts of Kerala, Moolans Organic Gardens are a great solution for all potential health issues that the modern era faces from the unavailability of organic products for consumption. Agricultural farming and cultivation of organic products without the use of any harmful chemicals or pesticides have added to the fame of the brand amongst many others.





### INDIA

Moolans Group, Cochin    Moolans Exports (India) Pvt. Ltd, Angamaly    Varghese Moolan LLP, Cochin  
Moolans Incorporated, Mumbai    Moolans Medicare, Cochin    Moolans Boutique, Angamaly    Moolans Energy, Theni  
Moolans Habitats, Cochin    Moolans Bake House, Angamaly    Moolans Hypermart, Angamaly    Moolans Textiles, Angamaly  
Moolans Organic Gardens, Palakkad    Moolans Lifestyle, Angamaly    Varghese Moolan Pictures, Cochin  
Vijay Moolan Talkies, Chennai    Moolans Media Creations, Cochin    Varghese Moolan Foundation, Cochin

### MIDDLE EAST

House of Spices, Saudi Arabia    Silverdot Gen. Trd. LLC., UAE

### ASIA PACIFIC

Moolans Group (HK) Ltd., Hong Kong    Silverline Trd. Est., China  
Anjung Satu Enterprise, Malaysia    Vijay Australia Pty. Ltd., Australia

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MANUFACTURES    EXPORTERS    IMPORTERS    TEXTILES    DISTRIBUTORS    E COMMERCE    RETAIL CHAIN MARKETS  
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